

## ECONOMICS: PRACTICE AND THEORY

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### TOURIST AND RECREATIONAL COMPLEX OF KRASNODAR AREA AS A PROMISING INVESTMENT PROJECT

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*In the article the role of tourist complex in the economy of Krasnodar region is defined. The features of functioning and problems of the tourist industry are considered. The factors of investment attractiveness are determined, as well the purpose of the investment attracting in the tourism industry. The characteristic of the investment climate in the region is given. The dynamics of the tourist and investment flow in tourism and recreation complex for the last five years is shown. The role of the Olympics-2014 in enhancing the investment flows is defined. The creation of special economic zones is an additional incentive to increase investment activity and attract foreign investment to the region's economy.*

**Keywords:** *investment, tourism, tourist flow, dynamics of investments, special economic zones.*

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### GLOBAL SECURITY AND PROBLEMS OF THE BLACK SEA-CASPIAN SUB-REGION OF EURASIA IN THE LIGHT OF THE GEO-ECONOMIC HISTORY

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*The article determines the place and role of global security, both by itself and in the projection of the South of Russia, glocally outlined as Black Sea-Caspian sub-region of Eurasia with its expansion due to the Crimea.*

*The author considers three options in terms of geo-economic security in the aspect of wars: the Great War, the Cold War and geo-economic war, as well as their glocalization and projection to the south of Russia, which is now treated in an extended version as the SFD, North Caucasian Federal District and Federal district of Crimea.*

**Keywords:** *global security, glocalization, geo-economic theory, South Russia as geo-economic space, geo-economic war, geopolitics.*

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## **PROBLEMS AND PROSPECTS OF IMPLEMENTATION OF REGIONAL TOURISM SATELLITE ACCOUNTS IN RUSSIA**

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*In the article the problem of the tourist market statistical account is raised. The role of tourism satellite accounts (FTA) and the problems and prospects of their application in the regional economy are defined. The description of the key tables that make the essence of the FTA is given. The problems of the world introduction and their first testing experience in Krasnodar region (Sochi) are considered. There are results of the research: the satellite accounts allow not only detail describing the functioning peculiarities in tourism sector,*

*but also play an important role in shaping the national economic and social policy and should become the prioritized in the national accounts systems development.*

**Keywords:** *tourist market, statistical records, innovation, tourism satellite accounts.*

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